

# Introduction to Investment Products



# AXS Investment Products

AXS's product range extends far beyond shares. Every product enables you to express an investment view in line with your objectives while helping you to create a diversified portfolio.






## Helping investors achieve diversification

Most investment products are pooled investment vehicles. Your money is pooled together with other investors and a professional investment manager then buys and sells securities in underlying assets, such as shares or bonds.








Generally, when you buy an investment product, you don't own the underlying investments – you own 'units' or 'shares' in the pooled vehicle. The value of the units or shares will rise and fall with the value of the underlying assets. Income may also be paid out on a periodic basis in the form of dividends or distributions.

Investors typically use investment products to help them achieve diversification and meet their investment goals. Diversification is usually achieved by using a blend of investment products across the following asset classes:

## Investment product approach

Agriculture	Cannabis investment	Property	Shares	FX TRADING
				
Invests in very low-risk, short/long-term investments. These can include agricultural short/long-term money market deposits of which investors can make profit from cash flow generated from harvested crops, land acquisition and first equity.	As pioneers in the emerging marketplace, our mission is simple: To play our part in producing high-quality medicinal cannabis available to people and to deliver a strong investment return for our clients.	Invests in residential property, commercial property or property developments. You are guaranteed a fixed rate of interest or return.	Invests in listed companies in America, overseas or both. These funds offer the potential for higher returns.	This includes hedge funds, forex/currency trading. It is a decentralized global market where all the world currencies are traded. FX trading is the art of buying and selling currencies. Banks central banks, cooperation and investors exchange currency for a variety of reasons including balancing the market and facilitating international trade and tourism and making profit.

## Key considerations for choosing between different product

Investment Objective	Disclosure	Risk	Access	Cost	Track Record	Investment Style
						
Does the fund's objectives align with the outcome you are seeking to achieve?	What information does the fund manager provide about the number of holdings, concentration in particular sectors, companies or geographies, how does this compare to the benchmark?	Does the fund match your risk tolerance – investment strategy, liquidity, pricing risk, currency risk, regulatory changes?	Flexibility entering and exiting, any minimum investments.	Cost to access, management costs and performance fees.	What has been the fund's performance track record over the short, medium and long term?	Does the fund take a 'passive' index-tracking approach to investing, or is it a more active, stock-picking fund?

# AXS Traded Products

AXS Traded Products (ATPs) offer access to a sizeable market, providing variety and choice across more than 200 funds.

AXS Traded Products Exchange Traded Products (ATPs) offer access to a sizeable market, providing variety and choice across more than 200 funds. Exchange Traded Products (ETPs), which include AXS Traded Funds (ATFs), offer investors a convenient and cost-effective way to get exposure to a range of asset classes and investment strategies. In a single trade, an investor can buy an ATF that holds the top 200 companies listed on AXS, access key asset classes such as international equities and fixed income, add specific sectors to their portfolio such as agricultural investment, cannabis stocks and investments property and technology stocks, or gain exposure to commodities such as gold and oil.

- Portfolio of assets in one trade
- Exposure to markets that are difficult to access
- Can be cost-effective
- Range of different investment styles

## Why chose ATPs?

### Diversification

ATPs can help you diversify your portfolio across asset classes, sectors and geographies that otherwise could be difficult to access. By diversifying your portfolio, it can help decrease your overall level of risk per dollar invested. ETPs can give you access to a range of domestic and international markets and assets in one transaction.

## Income and growth



ATPs offer returns as:

- Income, paid weekly, quarterly or half yearly, and
- Capital growth.

An ATP's pricing is typically in line with its net asset value (NAV), which means investors are generally able to buy and sell around this underlying value of the ATP's assets. Investors should be wary that although ATPs have formal market making arrangements, the price that they trade may still be impacted by the ordinary forces of supply and demand.

## Lower cost

Traditional ATPs, such as Exchange Traded Funds (ATFs), usually track an index, which means they aren't trying to outperform the market. This means ATFs are typically able to achieve lower operating costs and offer lower management fees (as measured by Management Expense Ratios or MERs) than other forms of professionally managed investments. In addition, you pay one brokerage fee for a transaction.

Agricultural Traded Funds (ATF)	Cannabis Traded Funds (CTF)	Forex Exchange Traded Managed Funds (FETMF)
		
Agriculture Traded Funds typically seek to track the performance of an index, a currency or a commodity, such as seeds or crops. They allow you to invest in domestic or overseas share markets as a whole – and your returns depend on the broad market performance, rather than the performance of individually selected stocks. For example, in one trade you can get diversified exposure to the entire America food market.	At AXS, high-touch investment expertise is the lifeblood of our investment management style. What's more, our risk-based approach to portfolio construction is specially designed to give you access to a range of carefully constructed investment solutions that are fully aligned with your personal financial objectives. With the legalization of cannabis increasing globally, there is a growing list of CBD-based products entering the market. The global demand makes the industry highly lucrative.	The main mission of AXS Forex Trading is to provide its users with effective ways of earning good returns from the forex market either through our educational system or our experts trading and making good returns on behalf of the users. Our system is a simple Definition of learn and earn.

## INVESTMENT PLANS AND BENEFITS

As an investor with AXS, we take it upon ourselves to be responsible for any financial transaction to meet up with the agreement of weekly returns of investment percentage as profits. We are also eligible to be sued in our corporate name if there is any act of misconduct from our investment managers of the company at large.

To reach the target of this strategy, our trading experts have designed multiple investment packages for you to choose from based on your financial needs. You can choose yourself which plan to invest into. But if you have some doubts and hesitate which plan to take, you can consult with our expert trading team. Our expert trading team studies the clients' portfolio, financial history and stability of each investor and before recommending any package to you they look through all the aspects of your account. If you follow the expert advice, you for sure get stable profit.

***Here are the listed investment packages we offer:***

	Builder Package	Bronze Package	Silver Package	Gold Package	Platinum Package	VIP Package
	<b>\$99- \$499</b>	<b>\$500- \$2499</b>	<b>\$2500- \$4999</b>	<b>\$5000- \$9,999</b>	<b>\$10,000 \$24,000</b>	<b>\$25,000 Or more</b>
	<b>Invest</b>	<b>Invest</b>	<b>Invest</b>	<b>Invest</b>	<b>Invest</b>	<b>Invest</b>

Start as low as \$99	✓	✓	✓	✓	✓	✓
Includes fully PAMM Trading Account	✓	✓	✓	✓	✓	✓
AI Software Included	✓	✓	✓	✓	✓	✓
Trading Academy Video Library	FREE	FREE	FREE	FREE	FREE	FREE
Includes Affiliate Bonuses	YES	YES	YES	YES	YES	YES
No Expiration Date	✓	✓	✓	✓	✓	✓
Cancel Anytime	✓	✓	✓	✓	✓	✓
24/7 Customer Service	✓	✓	✓	✓	✓	✓
Cash Back Reward						✓

